



STRATEGIC FUNDRAISING GROUP LLC



Reputable

Reliable

Results Oriented

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We live in times when expectations are high to achieve successful fund raising results. But, sometimes a Development operation doesn't have the resources necessary to get the job done. Manpower assets may be limited, or the workload is so overwhelming that additional support is essential. The work required may also extend beyond the expertise of an in-house operation.

ENTER **Strategic
Fundraising Group LLC.**



A WEALTH OF EXPERIENCE

Strategic Fundraising Group LLC brings a wealth of experience to the table. SFG offers not-for-profit organizations more than three decades of hands-on fundraising experience in all major categories of fund giving – annual campaigns, capital gift giving, planned giving and endowment development. Under each umbrella grouping are numerous areas of fundraising needs. SFG can be helpful in all facets of a project from beginning to end.

CREATE AND IMPLEMENT SUCCESSFUL FUNDRAISING CAMPAIGNS

We specialize in helping your not-for-profit agency organize, plan, coordinate and execute campaigns that will help you achieve your financial goals. And, importantly, within a budget that makes sense for your organization. Let us help you. We have the expertise. SFG collaborates with a team of professionals that make things happen for your organization.

SERVICE EXCELLENCE

Strategic Fundraising Group, LLC prides itself on delivering quality services for the small to the large Development operation. Depending on the nature of the service requested, SFG can provide help in many areas including the following:

- Board, staff and volunteer training
- Special event planning
- Marketing and public relations
- Creating donor recognition
- Feasibility studies
- Donor research and solicitation
- Sponsorship opportunities
- Strategic planning
- Brochure development and fulfillment
- Young Leadership and auxiliary memberships
- Writing a Case Statement
- Goal setting and achievement
- Planned giving
- Capital campaigns
- Management Development
- Legislative Support
- Interim Philanthropic Counsel





NORMAN B. GILDIN

is a highly experienced fund raiser who is guided by principles of strategic planning that have been the hallmark of his success. His background encompasses the four major types of fund raising – annual campaigns, building fund and capital campaigns, planned giving and endowment fund giving.

Through its founder, SFG believes in a well organized, methodical approach to Development. SFG offers a sophisticated roadmap to fund raising with emphasis on the strategic planning required for this task. SFG is results oriented and that means getting the job done.

During his tenure at OHEL Children's Home & Family Services, his leadership resulted in more than \$30 million raised toward the annual campaign, and between \$9-\$10 million toward the capital campaign.

In his eighteen year tenure at Metropolitan Jewish Geriatric Foundation, Norman's leadership raised more than \$30 million in annual and capital funds through private sector fundraising.

Norman was responsible for the fund raising activities of the Women's Auxiliary at the Jewish Home for the Elderly of Fairfield, Connecticut where there were 1,000 members when he started and more than 4,000 members at the end of his term. He annually raised hundreds of thousands of dollars for special events at the Jewish Home.



*Scan the code
to visit our
web site*

*Available for consultations
throughout the US!*

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